



YWCA
CANBERRA

MEDIA RELEASE

2017 SHE LEADS COLLEGE CONFERENCE INSPIRES AND UPSKILLS THE NEXT GENERATION OF YOUNG WOMEN LEADERS

16 March 2017: The She Leads College Conference is a full day leadership development event for girls in years 11 and 12, from the ACT and surrounding regions.

The event will take place at the University of Canberra on Tuesday 21 March, and feature some of Australia's most accomplished young women leaders.

Hosted by YWCA Canberra, a feminist, not-for-profit organisation, the event will provide young women with the opportunity to explore their own leadership identity, challenge their perceptions of leadership, and consider how gender inequality may impact their experiences.

YWCA Canberra's Director of Communication, Advocacy and Fundraising, Joanna Le said, "We're delighted to showcase the talents and achievements of so many diverse young women, including Cathy Petőcz, a playwright, director, performer, and musician; Sally Moylan, a professional cricketer and horticulturalist; Esther Suh, Flight Lieutenant in the Australian Airforce; and Alice Workman, Bureau Chief for BuzzFeed Oz in Parliament House."

The She Leads College Conference will also feature a keynote presentation from Sarah Moran, Co-Founder of Girl Geek Academy, a global movement encouraging women to learn technology, create start-ups, and build more of the internet.

As part of her presentation, Sarah will provide insights into her personal and professional leadership journey, unpack some of the challenges she's faced along the way, and share strategies on how she's overcome them.

"As well as inspiring the minds of Canberra's emerging young women leaders, the event includes two hands-on workshops that will provide attendees with practical skills that they can apply right away to progress their personal, study and career goals." Ms Le said.

Facilitated by school leadership experts yLead, and Defence Force Recruiting, the workshops will cover topics such as developing a leadership style and identity, strategic and lateral thinking skills, and tips for building a strong team.

The event is only made possible with the generous support of:

- Defence Force Recruiting - Principal Supporter
- University of Canberra - Venue Partner
- Belconnen Fresh Food Markets – She Leads Friend
- Thankyou – Healthy Snack Partner
- National Council of Women Australian Capital Territory Inc – Scholarship Partner

- ENDS -

Interviews can be arranged with speakers, and YWCA Canberra's Director of Communication, Advocacy and Fundraising, Joanna Le.

Media passes available.

Media contact: Joanna Le, 0402 265 145

About YWCA Canberra: YWCA Canberra is a feminist, secular, not-for-profit community organisation that has been providing community services and representing women's issues in the Canberra community since its establishment in 1929. YWCA Canberra employs more than 300 staff across the ACT, and delivers 30 quality programs in children's services, community development, housing, youth services, women's leadership, advocacy, and training. Represented in 122 countries, the YWCA has a global reach of 25 million women and girls. As part of this international movement, YWCA Canberra works for a world where reconciliation, justice, peace, health, human dignity, freedom and care for the environment are promoted and sustained through women's leadership. For more information visit:

www.ywca-canberra.org.au

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