



YWCA Canberra is a feminist not-for-profit organisation that has provided community services and represented women's issues in Canberra since 1929. We provide essential, quality services for girls, women and families in the ACT and surrounding regions. We work in the areas of children's services, community development, homelessness and affordable housing, domestic and family violence, youth services, personal and professional training, women's leadership and advocacy.

OUR NAME

YWCA Canberra

Please do not refer to us as 'YWCA' (that name legally refers to YWCA Australia).

Please do not refer to us as 'Young Women's Christian Association of Canberra.' We have been secular since 2009 and our name changed legally in 2018.

Our Mission

Our mission is to strengthen communities by supporting girls and women through our services and advocacy.

Vision

Girls and women thriving

Key Messages

- YWCA Canberra is committed to advancing gender equality and empowering girls, women, and gender-diverse people.
- We provide evidence-based programs and services across Canberra to support community wellbeing.
- Our work is intersectional, inclusive, and focused on lasting social impact.





YWCA
CANBERRA

- Founded: 1929
- Legal Status: Registered Charity, Non-Profit Organisation
- Key Focus Areas: Gender equality, women's leadership, housing and homelessness, domestic violence support services, youth services, children's services, community programs, advocacy, and training.
- Geographic Reach: Canberra and surrounding areas (ACT region)



QUICK FACTS

BRANDING & USAGE

- Correct name: **YWCA Canberra** (no abbreviations, no added "the")
- Common incorrect forms to avoid: *YWCA ACT*, *the YWCA Canberra*, *YWCA*, *Young Women's Christian Association of Canberra*, *YMCA*, *YMCA Canberra*
- Logo: Please email eleanor.sanderohearn@ywca-canberra.org.au
- Brand colours: **#a2007d** **#dd0f89** **#25225a**

Boilerplate (Media Use)

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For more information,
visit www.ywca-canberra.org.au.

SOCIAL MEDIA HANDLES

-  [facebook.com/YWCACanberra](https://www.facebook.com/YWCACanberra)
-  [@ywcacanberra](https://www.instagram.com/ywcacanberra)
-  <https://www.linkedin.com/company/ywca-of-canberra>
-  www.ywca-canberra.org.au

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