YWCA
CANBERRA

Media kit

About us

YWCA Canberra is a feminist not-for-profit organisation that has provided community services and represented women's issues in Canberra since 1929. We provide essential, quality services for girls, women and families in the ACT and surrounding regions. We work in the areas of children's services, community development, homelessness and affordable housing, domestic and family violence, youth services, personal and professional training, women's leadership and advocacy.

CEO

Frances Crimmins

she/her

OUR NAME

YWCA Canberra

Please do not refer to us as 'YWCA' (that name legally refers to YWCA Australia).

Please do not refer to us as 'Young Women's Christian Association of Canberra.' We have been secular since 2009 and our name changed legally in 2018.

Our mission

Our mission is to strengthen communities by supporting girls and women through our services and advocacy.

Our vision

Girls and women thriving

Key messages

- YWCA Canberra is committed to advancing gender equality and empowering girls, women, and gender-diverse people.
- We provide evidence-based programs and services across Canberra to support community wellbeing.
- Our work is intersectional, inclusive, and focused on lasting social impact.

Guidelines for posting on YHomes and DVSS
View the Guidelines for posting on YHomes housing for Domestic, Family and Sexual Violence Victim-Survivors

Quick facts

Year founded	1929
Legal status	Registered charity, Non-profit organisation
Key focus areas	Gender equality, women's leadership, housing and homelessness, domestic violence support services, youth services, children's services, community programs, advocacy, and training
Geographic reach	Canberra and surrounding areas (ACT region)

Branding & usage

Correct name	**YWCA Canberra** (no abbreviations, no added "the")
Common incorrect forms to avoid	~~YWCA ACT, the YWCA Canberra, YWCA, Young Women's Christian Association of Canberra, YMCA, YMCA Canberra~~
Logo	Please email **eleanor.sanderohearn@ywca-canberra.org.au**
Brand colours	#e2178f #a2007d #25225a #f5d4d7

Boilerplate (media use)

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For more information,
visit **www.ywca-canberra.org.au.**

Social media handles

facebook.com/YWCACanberra

@ywcacanberra

https://www.linkedin.com/company/ywca-of-canberra

www.ywca-canberra.org.au

Contact for media enquiries

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